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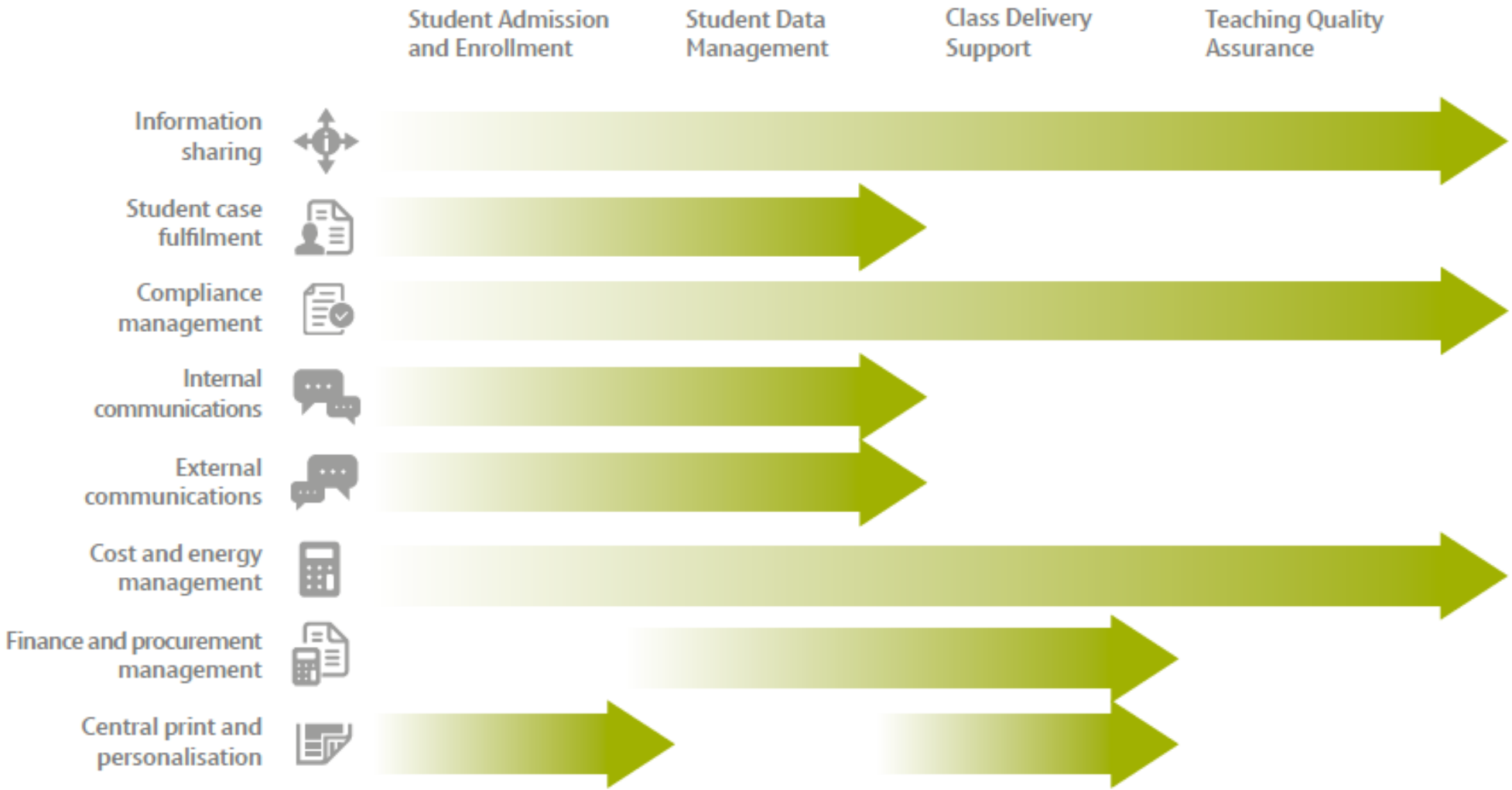
EDUCATION FOR LIFE

Partner Brief

Education Solutions & Services



What we're trying to do…

Objectives

Lead the transformation of learning and teaching in the Middle East

Contribute and give back to the communities we live in through Education

Promote Canon new value propositions to a healthy print volume vertical

Why we're here today…

Business Challenges

Student Data Management

Student Admission and Enrolment

Teaching – Class Delivery Support

Teaching – Quality Assurance & Compliance

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Event Delivery Video Summary

Education for Life

Zones & Highlighted Applications

Admin/Back Office

- Students' onboarding
- HR Digitization
- Invoice Processing
- Managed Print Services
- On Demand Communications
- Campaign Management
- Students / Parents Communication
- Image Skin
- Document output efficiency

Teacher/Class

- Indoor Signage
- Augmented Reality
- Interactive Projection
- Creative Park
- Intelligent Grading
- Class reports & documentation
- Interior Décor
- Mobile Printing
- Campus Payment

Print Room

- Welcome KIT production
- Digital Book Printing
- Photo Printing
- Exam Printing
- On Demand Document Production
- Signage / wallpaper printing

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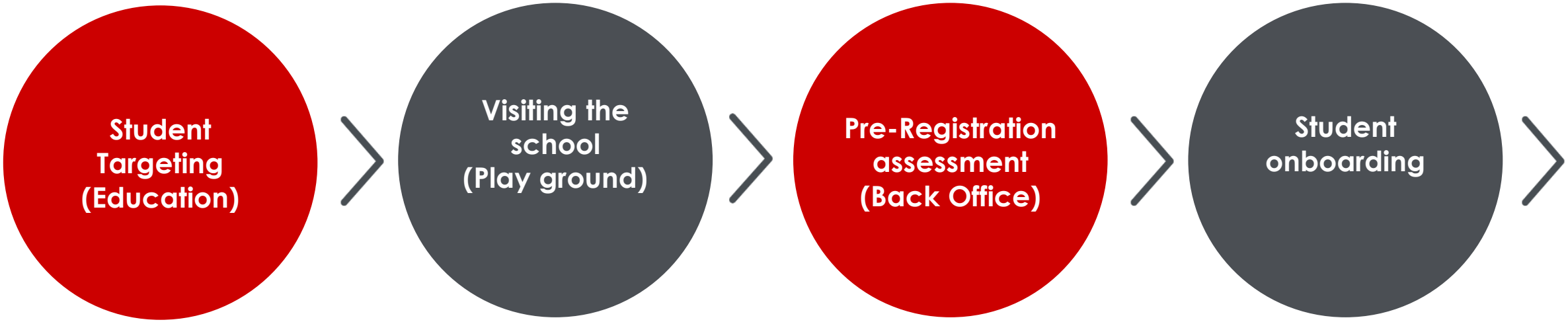
Overall Story Line



- Campaign management (personalized & Customized Initiation digitally and printed)
- Student parent Communication (Trips, after school, ….

- Outdoor Signage (Sports Activities posters, signs, window signage,

- Uploaded documents automatically added to the case
- Electronic storage and compliance

- Digitizing and uploading all students document for approval
- Automated book printing work flow (customized and personalized)
- Online uniform ordering
- Image Skin

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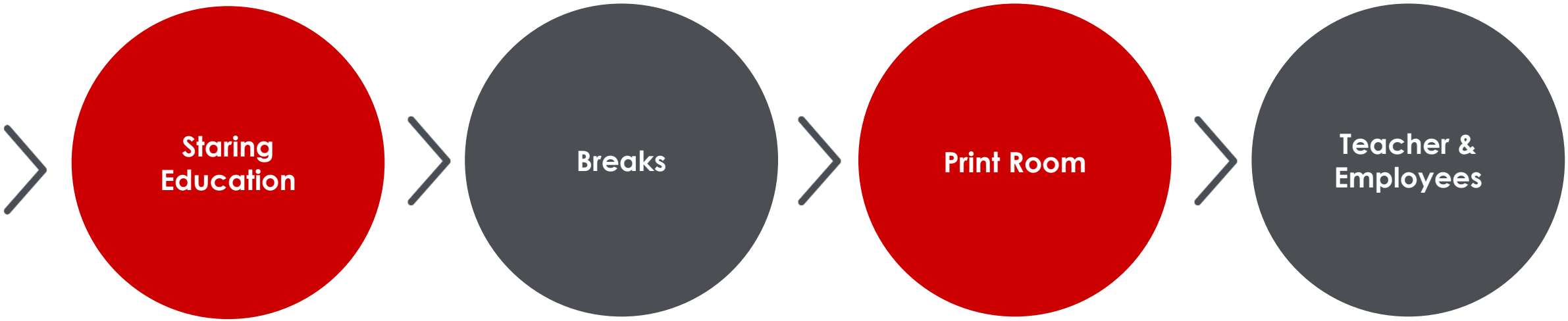
Overall Story Line



- Interactive projection
- Indoor posters (human body anatomy, Map)
- Augmented Reality linked to human body anatomy
- Creative park (projects, art classes)
- Interior décor (floor signage, window signage, wall paper, student desks, door printing,
- Homework Management

- Visiting library (library design – wall paper)
- Visiting Canteen (image skin, campus payment, mobile printing)

- Book Printing
- Exam printing
- Certificates
- On demand communication (invitations, announcements, …
- On demand document production (form, manual, …)
- Class photo (framed poster)
- Year book (customized online)

- HR digitization
- Purchase to pay
- Managed Print services

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Story Line – Student Persona (pre-joining)

Campaign Management

In order to drive for full class occupancy and attract the best students, schools & universities will initiate a customized **digital & printed** marketing campaign inviting the parents and students to attend a certain event taking place at the campus.

Invitees will be able to RSVP via the online application and insert their personal details. This will help the institution to better track the campaign and use the data in the onboarding process.

Student Onboarding

Once at the campus, the staff / teachers will attract the students and guide them through the offered curriculum, benefits and campus segments.

As the parents / students are interested they will be prompted to fill a digital application form and upload needed documents.

The form can be shared as well with the interested invitees by email to fill it at home

Digital Assessment

As the application is accepted, students will receive a notification email inviting them to come and fulfill the process of interview and assessment.

The digital assessment allows the school/university to generate assessments based on interactive questions with several level of difficulty and subjects (this can be mapped to educational standards as well). The assessment is create and completed in a full digital manner & graded **auto graded.**

Student Uniform & Book Ordering

After completing the required, the students will receive a welcome communication (digital and printed). The digital communication will allow them to request the needed uniform pieces, on demand books to be printed and mentioned the preferred delivery address (pick up at school or deliver at home). **Payments** can be done online.
This will generate an extra revenue to the institution and reduce stock handling and wasted items.

Welcome KIT

To leverage the students experience even more, the school/university will generate a welcome kit (ID card, curriculum, calendar, branded material, notebooks, etc..) and share it with the student prior to their joining date.

Additional items can be included, as prep courses or readings, in order to enhance the students' capabilities and preparation for the new educational journey (as well per semester or per year)

Story Line – Student Persona (Post-joining)

Indoor Signage / Posters

As they join, students will be subject to a good amount of messaging (motivational, awareness or safety & security). All of this will be made easy with Canon print application: print anything, on any medium and deliver your message correctly in the most creative manner.

Augmented Reality

Part of the immersive learning experience and to enhance the level of absorbing information, Canon augmented reality expands the dimensions of texts and pictures into a 4th dimension. Printed on posters or on a book page, content will be alive, augmented and interactive with a simple mobile phone camera gesture.

Creative Park

Similar to augmented reality, creative park offers as well a fun learning experience to students by providing them a mean to build projects from printed paper designs. Elements are available online and with a click you can download, print and start working on your project. Learning about space? Let us build a rocket!

Image Skin

On campus students will always need to copy or print. Image Skin will brand Canon MFP with any creative design / messaging. While it is usually used to convey the message of "how to use" the MFP, many institutions use Canon products to convey awareness (CSR) or any promotional messaging or university announcement.

BYOD

With Canon secure print, students, visitors or staff can securely order any print job regardless of the device in hands or the location. Parents can with a simple email send a file directly to the printer for their kid to print using a unique job code order. The possibilities of usage are countless.

Year Book Print

As the year come to an end, the best memories are usually saved on the students' yearbook. Now students/parents will be able to customize the yearbook completely. Select the layout, only relevant images and leave a message to their kid or friends as a souvenir. All this is done online and the payment as well! The school will print & deliver..

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Scan to Cloud

as they go through their semesters, students will use Canon MFPs to print homework directly received from the teacher office and also scan and submit back their answers sheet to the teacher inbox/folder. Students may also need to scan to their personal cloud storage and keep a copy for later review.

Story Line – Teacher Persona

Student/class digital records

Empowered by Canon applications, our teachers will be able to review the records and reports of all the students joining their new class. On the same platform, teachers will save their work and share with parents copies of the kids exams, score cards and results. Teachers will be better prepared & give more focus to students.

Interactive Projector

Adding to our immersive learning experience, the teacher will be able to use a set of several interactive projector models that will engage both students and teachers and allow to share the content directly to their inbox/folders.

Student Communication

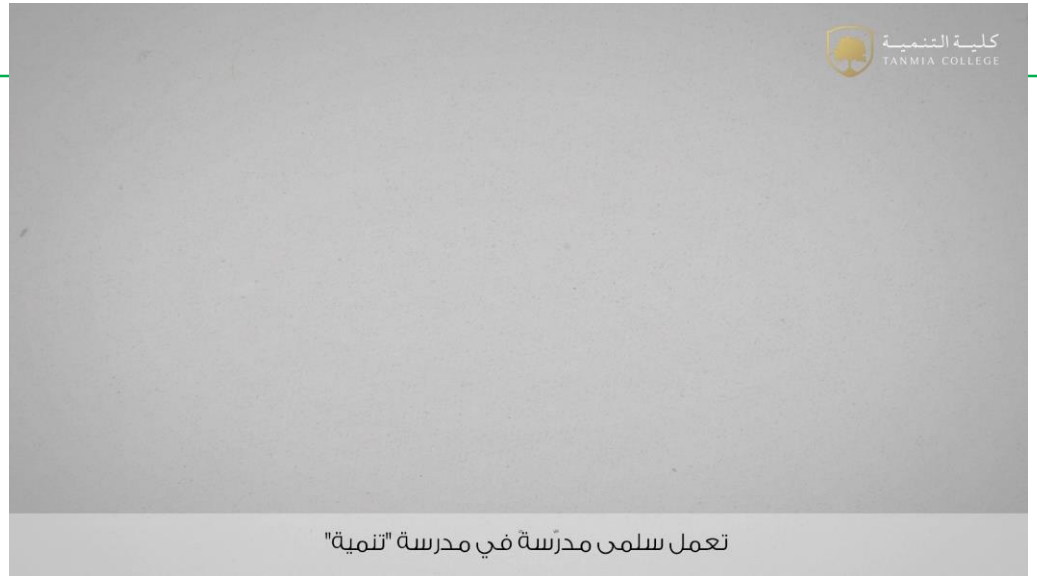
Communication with parents & students is important & critical when it comes to collecting the parents approvals or consent. Our application allows this communication to happen based on templates or ad-hoc. Received digitally, parents will be able to share back feedback and sign as well. Everything is logged and archived!

Exam Printing

Exams remain the biggest challenge to teachers. This is made simple as our teachers can select a subject, difficulty level, number of questions and with a click they can generate & print different sets of the same exam to limit cheating / support. The same applies for homework's and assignments.

Remote Print

Once created, students will be notified that exams or assignments have been shared. With the support of the nearest Canon MFP, student can login, browse their files, select the specific assignment, print it and start working on it.



End Year Reports

Using the same platforms, teachers will spend a few clicks to generate students and class reports and pass them to the administration. Making this part easy, teachers can now provide more detailed review to their students & have more time to work on next year activities & content.

Intelligent Grading

Once answered, teachers can collect paper or digital copies and put them through Canon grading application. Using smart data capture, information will be collected, total grade & results (per question) will be calculated & pass / fail mark. All details will be automatically sent to the students digital archive records, & shared with them.

Story Line – Administration Persona

Digital HR

Similar to any admin department, schools & universities have to manage their HR processes. Canon Digital HR platform allows a full digital experience from the application submission, to the interview, contract signing, onboarding and until exit interview. Everything is digital even for forms, claims & letters.

Invoice Processing

Accounting is a major part of the admin work as well. Smart invoice processing allows our department to digitize their invoices, auto capture needed information, validated, and pass it through a digital workflow for approval / rejection and payment processing.

MPS

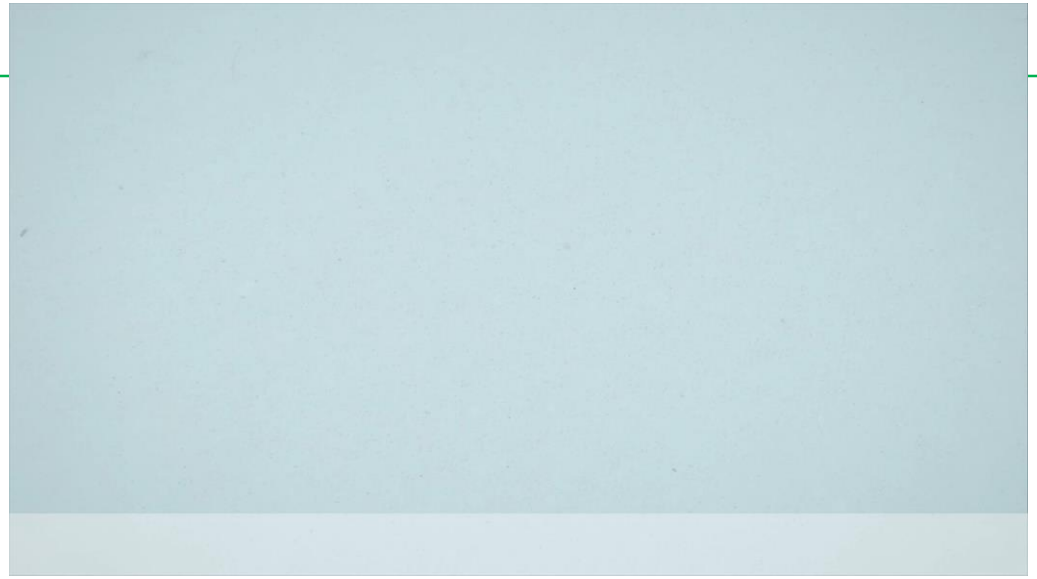
As our campus offers a lot of print & imaging devices, managing this fleet might be complicated. Canon solution offers user friendly dashboards & reporting portal to monitor & ensure proactive maintenance to cross-brand & generation print fleet. Notifications, KPIs & quotas can be set per machine, per group or per user.

Circulars

Admin announcements & circulars can be easily shared with a single parent, a group or with everyone. All communication are tracked: delivery is verified and even reading and feedback can be enabled in order to be compliant with policies & regulations.

Public Announcements

In addition to all the usage and advantages of Canon MFPs, admin department might need to explore one more digital application in order to better deliver public announcements. As users touch the MFP screen, designed public announcements will display on the screen prior to the MFP usage.



Certificates

Certificates follow a precise process related to the students performance, grade & completion of tuition fees. Canon application enables the automation of the process & **automatically order, generate, print & deliver** certificates when all conditions are met. If no exceptions exists, all certificates will be available by end of term.

On Demand Document Production

Having used the print room to generate digital book printing for students, the admin department will as well use the facility to generate staff related print material & documents (ex: business cards, special prints, etc..). Order will be **customized, edited & posted via online portal**. Online payments & quotas can be enabled as well.

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Zones Layout

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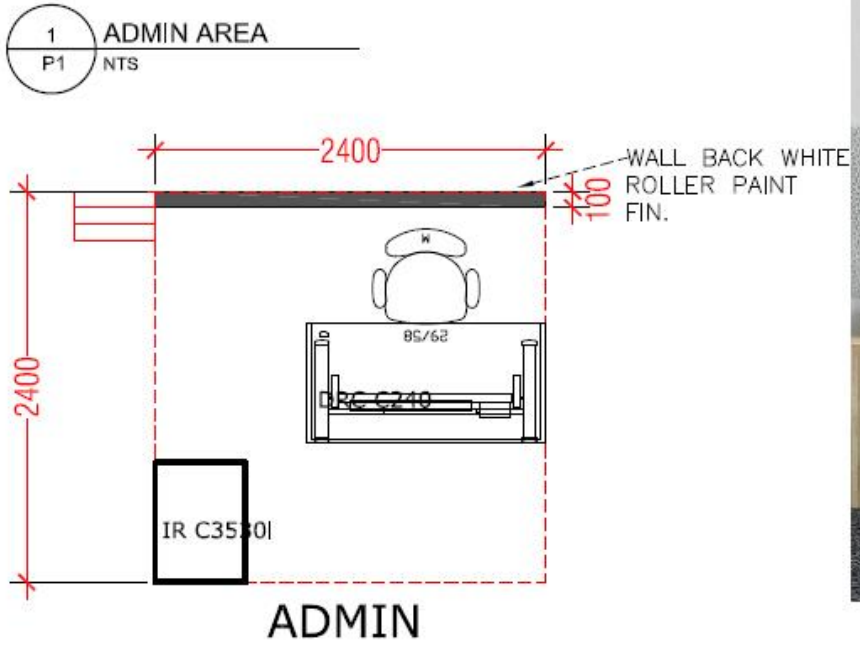
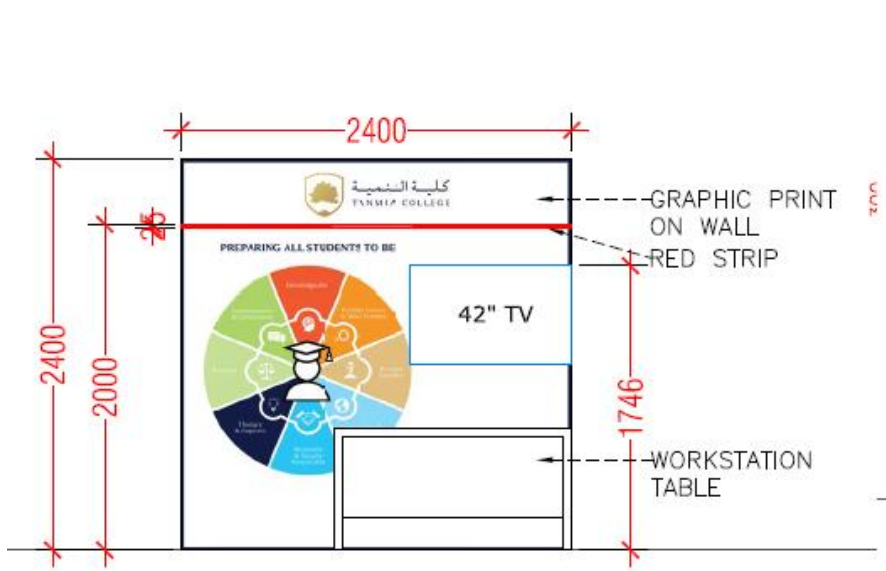
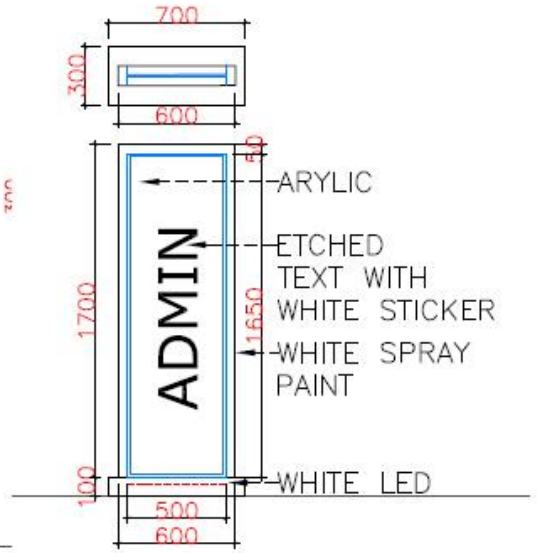
Zones Layout

Admin

Zone size & printing requirements

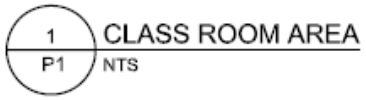


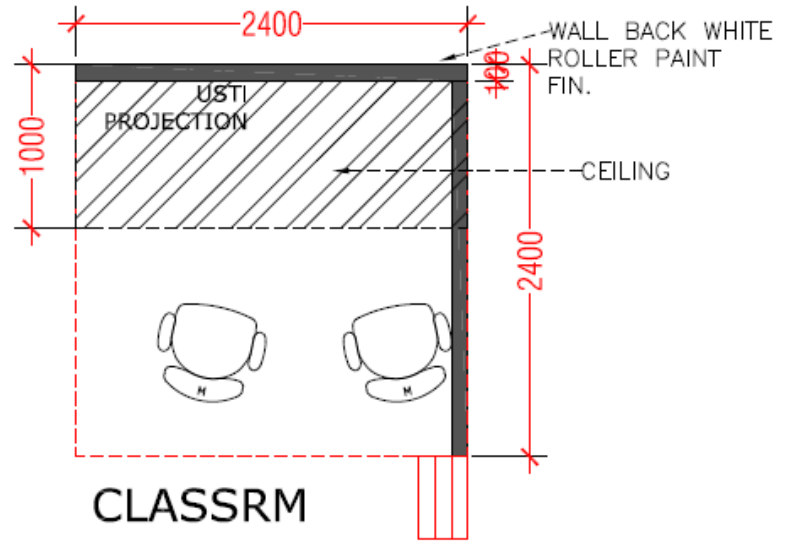


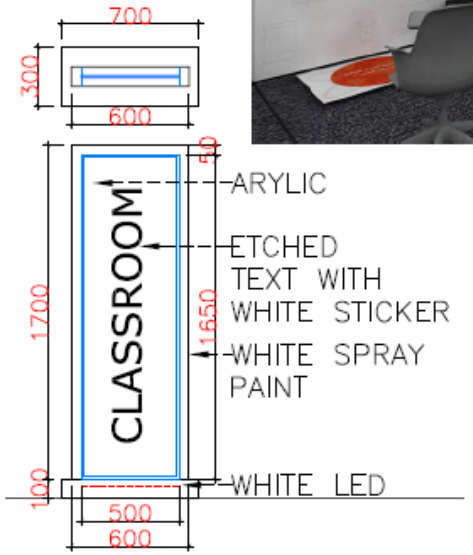


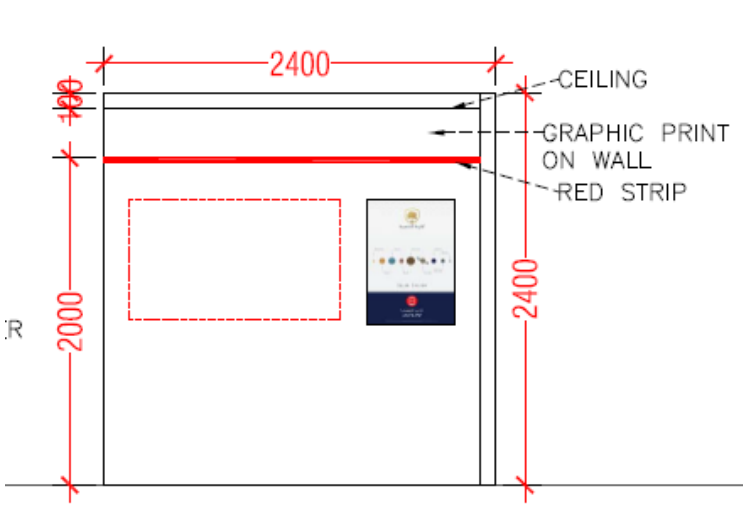
Classroom

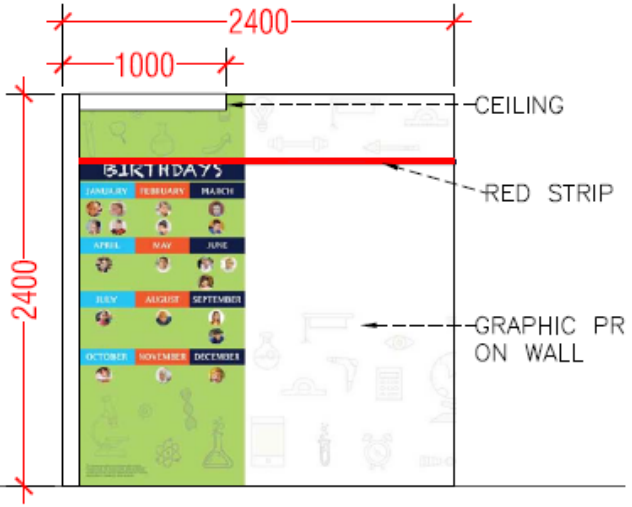
Zone size & printing requirements











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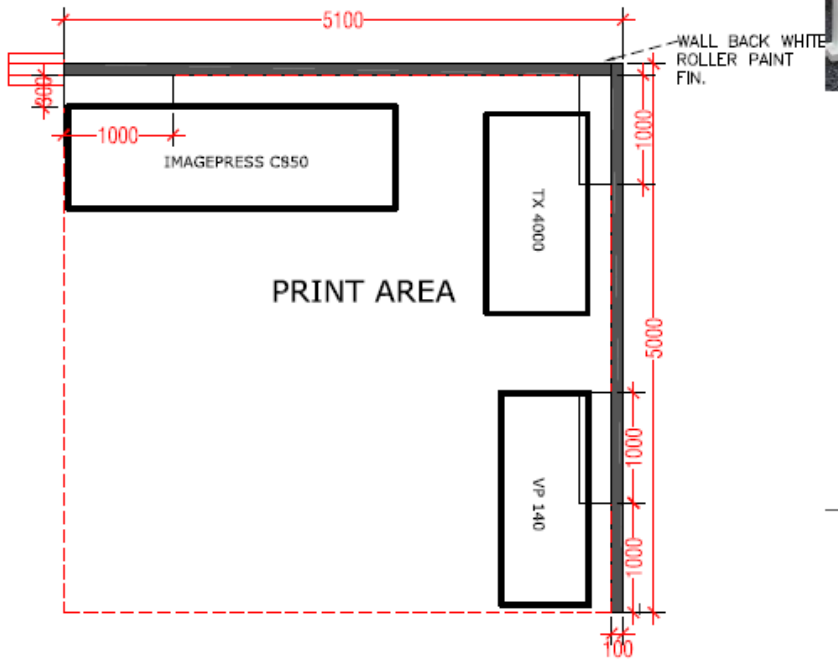
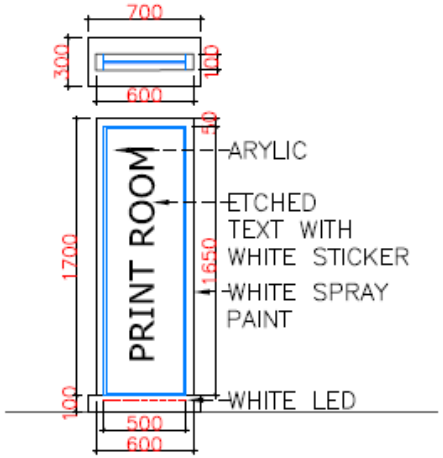
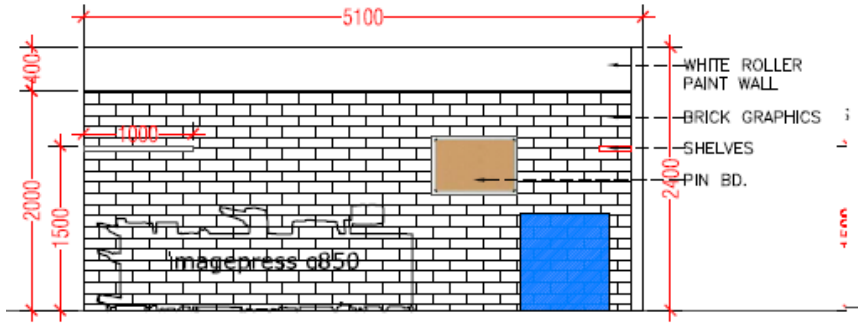
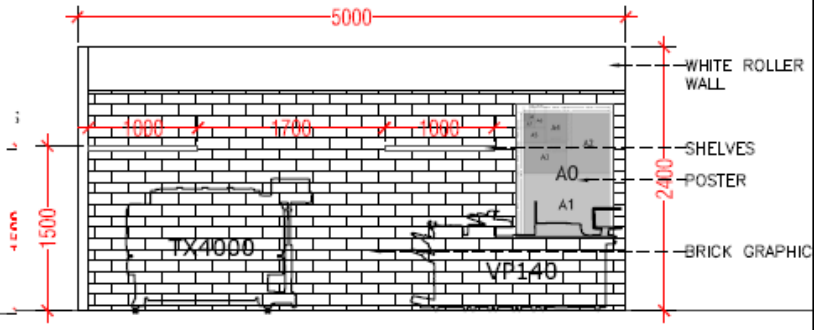
Printroom

Zone size & printing requirements









Education For Life

Set-up Requirements

Venue:
Spacious Hall / Auditorium with easy access

Area Required:
Min 18m Length
Min 8m Width

Infrastructure:
Strong WiFi and sufficient power points

Invitations & Event Attendance Support:

Top schools to attend and learn about Canon's latest technologies for the education sector

Schedule:
Facilitate the event preferred schedule and pre-access to the venue for setup & build

Setup Days:
2 days

Event Days:
3 days

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Set-up Costs

Stand Production Cost:
3 Zones:

Partner responsibility based on specs provided here

Printing + Shipping Costs:
Zones printing + all materials and collateral in each zone.
Approx USD 3,000
Materials list here on the right

TOTAL ESTIMATED EVENT COST:

USD 10,000

S.O	Item
1	Kit Package Forex Cut Out
2	School Activity Calendar (3 pages)
3	Student Handbook Booklet A4 (16 pages)
4	USB Card Flat
5	Student ID Card
6	Guardian Consent Form (Field Trip) A4 (1 page)
7	After School Activity Form A4 (1 page)
8	Arabic Book 79 pages + Cover 80-120 GSM
9	Science Book 40 pages + Cover 150-180 GSM
10	Augmented Reality_A0 - Forex
13	Certificate of Graduation- Textured Media A4
14	Certificates A4_Bahrain (Ministry)
15	Choose your University Fair_Invite A5 250 GSM
16	Swimming Championship Invite A5 250 GSM
17	Creative Park Invite A5 250 GSM
18	Class Group Photo_A3
21	Creative Park_Student Project Box
22	Rollup_Creative Park
23	Math Quiz_Grade 8 (9 pages) A4
24	Print Room Poster A5 250 GSM
25	Student Assesment Test_Q&A (9 pages) A4
26	Student Onboarding (Booklet Binding 9 pages) A4
27	Teacher Business Card
32	Print Room 1 (Wall Vinyl)
33	Print Room 2 (Wall Vinyl)
34	Floor Graphics (Classroom Quote)
36	Vertical signage
37	Admin Wall
38	Classroom Floor
39	Classroom Wall
43	Image Skin Mobile Printing
44	Image Skin Sustaibility
45	Printing Service Folded Leaflet (A4 folded to A6)
48	Report Card
49	Score Card
51	Year Book

Event Guidelines

1. Printing will all be done in Dubai by Canon.
    - Lead time for production: 1 week
    - Lead time for shipping: according to country
2. Stand production: to be done locally by the partner
3. Venue booking: to be arranged by the partner
4. Invitations of customers: to be arranged by the partner
5. Event date confirmation: to be aligned with Canon ME team ahead of time to guarantee on-ground support.
6. Total cost of event: to be split 50-50 between Canon and partner